

**FOR IMMEDIATE RELEASE**

**Holman's, Inc. Hires Richard Warren as New Director of Business Development**

*Albuquerque, NM – May 12, 2011* – Holman's, Inc. welcomed Richard Warren, a 27-year veteran of Hewlett-Packard as the new Director of Business Development on May 2, 2011. Warren, with an extensive background in computing sales and consulting, is the main point of contact at Holman's for HP Workstation and Designjet sales and demos in New Mexico and Arizona.

Warren, an Albuquerque native and graduate of NMSU, worked at HP in sales and management from 1980 to 2007. His experience makes him the perfect choice for his new role at Holman's.

"I know technology, and I understand how to help businesses become more effective in implementing and using technology – which is very consistent with Holman's message," Warren said.

Holman's is a leading technology provider for Precision GPS, Telematics, 3-D Mobile Mapping, and IT Computing Solutions. Headquartered in Albuquerque, New Mexico since 1955. Holman's focus is to build strong customer relationships with its knowledgeable sales and technical specialists who provide extensive pre and post-sales support.

It's Holman's customer service philosophy that makes Warren excited about his new position.

"Holman's was once my customer, and it was evident from the beginning how invested they are in their customers," Warren said. "They believe in taking care of them with integrity."

Warren will be responsible for pre-sales support for architects, contractors, engineers, surveyors, and mapping professionals on HP Workstations and Designjets. Holman's recently obtained a technology contract with Bernalillo County and he plans to help the county manage costs by delivering value innovation and service.

"We are only as successful as our customers," Warren explained. "I am very personal when it comes to customer service. That's the point – to be actively sharing information that will help our customers navigate technology."

Tony Trujillo, President of Holman's, is excited to bring Warren on board.

"We're very happy to have Richard join the Holman's team. He is a true professional. His experience with HP Technology and providing a good customer experience is unsurpassed," Trujillo said.

Warren has been married to his wife Carol for 37 years and has a son Michael, 30. Warren spends his free time road biking and hiking.

For inquiries on HP Workstations or Designjets, Richard Warren can be reached at [rwarren@holmans.com](mailto:rwarren@holmans.com) or (505) 343-0007. For additional information on Holman's, go to [www.holmans.com](http://www.holmans.com).

###